

2016—FY17 ThreeStar Timeline

Jan. 29, 2016—Submit JECDB minutes

Feb. 29, 2016—Submit Fiscal Confirmation Letter and Audit Committee report

March 31, 2016—Tier 2 & Tier 3 Activity Plans and Grant Applications due

April 8, 2016—Tier 1 Activity Plans due



2016 Scorecard Marshall

www.TN.gov/ECD/ThreeStar

Jobs & Economic Development

Required Annual Activities

1. Submit annual Activity Plan to ECD in Spring 2016. Required annual 2015 activities must be confirmed in Activity Plan and Report
2. Participate in a minimum of two approved ECD events or programs (List online)
3. Joint Economic & Community Development Board meets statute requirements

County Quick Facts

	2013	2014		2013	2014
Population ¹ :	30,818	30,977	Labor Force ⁴ :	14,391	14,360
Average Annual Wage ² :	\$33,246	\$36,157	Employment ⁴ :	13,213	13,437
			Unemployment ⁴ :	1,178	923
Per Capita Market Income ³ :	\$23,071	\$24,181	Unemployment Rate ⁴ :	8.2%	6.4%

Fiscal Strength & Efficient Government

Required Annual Activities

1. Submit County Budget to Comptroller's Office by October 15
2. Submit Audit Committee Report
3. Submit Fiscal Strength & Efficient Government Fiscal Confirmation Letter

County Quick Facts

	FY 13	FY 14	Local Sales Tax Collection ⁶ :	FY 14	FY 15
Debt Per Capita ⁵ :	\$1,410	\$1,510		\$5,337,787	\$524,905

Public Safety

Crime Rate⁷ (per 1,000 people):

2012	47.8
2013	48.8
2014	43.5

Decrease from 2013 to 2014 **5.3**

Crash Fatalities⁸:

2012	3
2013	8
2014	1

Decrease from 2013 to 2014 **7**

Health & Welfare

Overweight / Obese Rate (Grade 8)⁹:

	2012-13	2013-14	2014-15
State Avg.	42.7%	42.4%	43.2%
Marshall	Unavailable	43.5%	48.1%

Increase from 2013-14 to 2014-15 **4.6%**

Adult Obesity Rate¹⁰:

	2010	2011	2012
Marshall	29.9%	29.9%	32.9%

Cigarette Smoking Prevalence¹¹:

	2010	2011	2012
Marshall	26.8%	28.1%	27.3%

**County Health Rankings,
Health Outcomes Z-Score¹²:**
A lower Z-score is better, and a higher Z-score is worse.

	2013	2014	2015
Marshall	-0.30	-0.34	-0.43

Sources:

1. US Census Bureau, ACS 5-Year Estimates
2. US Bureau of Labor Statistics, QCEW
3. US Bureau of Economic Analysis
4. US Bureau of Labor Statistics, Local Area Unemployment Statistics
5. Tennessee Comptroller of the Treasury
6. Tennessee Department of Revenue
7. Tennessee Bureau of Investigation
8. Tennessee Department of Homeland Security
9. Tennessee Department of Health (Overweight/obese was defined as body mass index (BMI) greater than or equal to the 85th percentile for children of the same age and sex.)
10. Center for Disease Control and Prevention, Diabetes Data and Statistics, Obesity Prevalence
11. Cigarette Smoking Prevalence in US Counties: 1996-2012 (Data provided by Behavioral Risk Factor Surveillance System)
12. University of Wisconsin Population Health Institute, County Health Rankings & Roadmaps
13. Tennessee Department of Education
14. Governor's Books from Birth Foundation

Education & Workforce Development

Math Proficiency (Grades 3-8)¹³:

	2012-13	2013-14	2014-15
Marshall	51.8%	56.0%	59.8%
Increase from 2013-14 to 2014-15			3.9%

Reading Language Arts Proficiency (Grades 3-8)¹³:

	2012-13	2013-14	2014-15
Marshall	50.6%	47.4%	48.0%
Increase from 2013-14 to 2014-15			0.6%

High School Graduation Rate¹³:

	2012-13	2013-14	2014-15
Marshall	87.5%	89.9%	92.2%

Average ACT Score¹³:

	2012-13	2013-14	2014-15
Marshall	18.5	19	18.9

Population Age 25-64 with an Associate's Degree or Higher¹:

	2012	2013	2014
State Avg.	32.3%	32.7%	33.3%
Marshall	21.0%	21.2%	21.8%

Population Age 25-64 with a Bachelor's Degree or Higher¹:

	2012	2013	2014
State Avg.	25.3%	25.6%	26.1%
Marshall	14.5%	14.3%	14.2%

Governor's Books from Birth Foundation¹⁴:

	Avg. Annual Enrollment %	Total Annual Book Bill
2014	46.7%	\$23,205.01
2015	55.8%	\$28,006.56



Department of
**Economic &
Community Development**

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